

so you want to

MANAGE YOUR INVENTORY?

(the process of overseeing the constant flow of units into and out of an existing inventory)

YOU'RE LOOKING TO:

1 identify problems before they start



2 never miss a sales opportunity



3 minimize costs to maximize profits

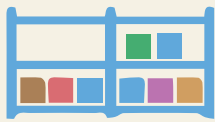


4 conduct accurate trend analysis



YOU CAN'T MAXIMIZE PROFITS WITHOUT KNOWING:

1



how much you have at any given time

2



how much you've received

3



how much to pay suppliers

4



if there's enough to fill orders

5



and when to order more

At the bare minimum inventory management systems should provide all this so you can allocate inventory to orders shipping today, tomorrow, or a month from now.

If your most important goal is to keep customers happy, allow an inventory management system to

track sales and available inventory

communicate with suppliers in real time

notify when and how much to reorder

receive data

incorporate data

remain flexible

MANAGING YOUR INVENTORY

matters

because inventory is cash
IN DISGUISE
why wouldn't you
WANT TO KNOW
how much you

